

Cookies Policy

What are cookies?

Cookies are small files that websites put on visitors' computers to store information about your preferences. Cookies can improve your browsing experience by allowing sites to remember your preferences or letting you avoid signing in each time you visit certain sites.

Cookies are perfectly safe to be stored on your computer and almost all web browsers have cookie storing enabled as default. However, all browsers have the option of disabling cookies being stored on your computer if you wish to do this. Cookies cannot be used by themselves to identify you.

If you want to learn more about the general use of cookies, please visit [Cookiepedia – all about cookies.](#)

Cookies on our website

Below is a list of the cookies we use on our website:

- **Google Analytics** - This is Google's analytics tool that helps us to understand how our visitors engage with the website. We use this information to improve our website and ensure we are delivering the best possible user experience. It uses cookies to collect information and report website usage statistics without personally identifying individual visitors to Google. Learn more about [analytics cookies and privacy information.](#)
- **YouTube** – We have embedded YouTube videos on our website. These cookies help track the number of views for a particular video. The pref cookie will track user preferences and serve up related content or adverts within an embedded YouTube video.
- **DoubleClick (Google)** - We use remarketing codes to log when users view specific pages, allowing us to provide targeted advertising in the future.
- **Wordpress multilingual plug-in** – Stores language preferences.

How to manage cookies

You can manage the cookies that you allow on your computer through the internet browser that you use. Please note that if you disable cookies you may no longer be able to use all the interactive features of our website. There are links to instructions on how to manage your cookies using the most popular internet browsers below:

[Internet Explorer](#)

[Safari](#)

[Chrome](#)

[Mozilla Firefox](#)

Further Information

If you require further information on how we use cookies, please email enquiries@biocats.com